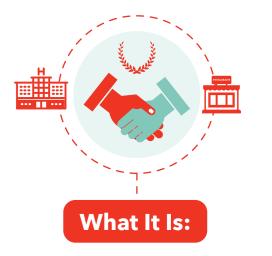**Targeted & Collaborative Sector Impact:**
We are stronger together.

TSNO delivers big-picture strategic sector solutions through industry collaboration - harnessing the unique expertise, perspectives & networks brought to the table by diverse groups.

The long-term goal of the TSNO Alliance is to support the Tourism and Hospitality sector to solve provincial Labour Market challenges by increasing the capacity of members to anticipate, plan for and adapt to fluctuations and shocks, creating a more resilient sector.
People have always been at the core of the hospitality and tourism industry. We believe a resilient and thriving workforce contributes to a dynamic and competitive industry. That's why the Ontario Tourism Corporation (OTEC) and its partners created Tourism SkillsNet Ontario (TSNO).

What It Is:

An award-winning provincial alliance, Tourism SkillsNet Ontario (TSNO) is delivered by OTEC in partnership with the Ontario Restaurant Hotel & Motel Association (ORHMA), the Tourism Industry Association of Ontario (TIAO) and a network of local industry and workforce development organizations, with funding through industry partners, government grants and initiatives.

What it does:

• Aligns provincial workforce strategy with local collaboration around industry-specific regional labour challenges.

• Enables sector-based workforce development through TSNO's proprietary Provincial Framework model.

• Builds capacity by unleashing powerful workforce tools, analytics and industry partnerships to strengthen the sector's agility and competitiveness in an ever-changing world.

TOURISM SKILLSNET ONTARIO (TSNO) MEMBER BENEFITS
Resilience. Capacity. Collaboration

TOURISM
SKILLSNET
ONTARIO

The Challenge:

Due to its diverse and widespread nature, the need is great for a unifying body to create Best-In-Class industry employment standards, attract and retain talent to the sector and strengthen opportunities for vulnerable populations.

The sectors we support:

accommodation

food and beverage services

recreation/ entertainment

transportation/ travel services

Top benefits:

Builds collaborative partnerships between industry and the workforce development system.

Supports attraction, retention and advancement of tourism and hospitality workers.

Leverages data and technology to help businesses, destinations and workers navigate the labour market with intelligence.

Ensures quality assurance across training networks through industry-led programming standards and strong evaluation.

Leverages data and evidence to support targeted investments and consistent communications across the network.

Provides economies of scale to businesses, destinations and training partners pursuing data, training and technology infrastructure to support their workforce development goals.

Provides a framework for local strategic workforce planning and the support required for effective implementation.

Aligns, defines priorities and collaborates across the sector to better adapt and respond to challenges such as the COVID-19 pandemic.